



De la Rey
b2b marketing & promotion

Russian Market Research

Standard Market Reports

Russian Market Potential Evaluation



Russian market size, dynamics & trends for specified products.



Geography of suppliers. Legal Obligations. Controls & Licenses



Market Experts feedback in reference to demand and market possibilities for specified products

Market Competitiveness Evaluation



Market data and key players information



Local market prices for similar products



Legal Obligations. Controls & Licenses



Feedback from potential partners in reference to cooperation possibilities and options

Information Sources:



Specialized Russian and international databases



Industrial and regional experts



Potential trade partners (Dealers, Distributors, Wholesalers, End Customers)

Detailed Market Report

1. Russian economy overview

1.1 General economy overview, key figures

1.2 Bilateral trade relations

1.3 Legal obligations. Controls & Licenses

2. Russian market features

2.1 Detailed market data

2.2 Major industry sectors and segments

2.3 Import and export structure in the industry

2.4 Local demand for specified products

2.5 Competitive Environment

2.6 Industry Outlook

2.7 TOP Sales Channels

3. Potential partners

3.1 Segmentation of the potential partners

3.2 Potential partners profiles and contacts

Company Profile

Established in 2011 De la Rey Consulting Ltd. is a dedicated friendly team of Moscow-based professionals specializing in marketing business solutions for Russia.

De la Rey Consulting`s services include the essentials: market data analysis & market research, B2B partner (Russian importers, dealers & distributors, end customers) search, translation & localization services for newcomers in the Russian market.

We also provide top-level translation services: translate and localize for a wide scope of customers ranging from small law firms to large banks & industrial manufacturers. We translate contracts, corporate documents, statements, product descriptions, user manuals and presentations, booklets and brochures, website content etc. Our working languages are English, German, French, Spanish, Japanese, Chinese, Korean and many others , including all local EAU languages.

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Kind Regards,
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